

PRACTICAL TREE ID

Please mark your choice below:

 NAPLES - Wednesday, September 27, 2017

 LARGO - Friday, September 29, 2017



**CEUs: CA: 6 BCMA: 6 (S)
FNGLA: 4 LIAF: 4**

GROUP DISCOUNT! Pay for 5 registrations and the 6th registration is free!

Yourself _____ Guest _____
 Guest _____ Guest _____
 Guest _____ FREE Guest _____
 ISA Member Number (to get member pricing) _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____
 Email (needed for sending a receipt and a class reminder) _____

_____ # of vegetarians in your group

Register ONLINE, via MAIL or via FAX: SAME PRICE

Select below, based on your Florida Chapter membership status:

Members+ Guests \$145 each x _____ = \$ _____
 Florida Members: register your guests at member rate!
Non-members + Guests \$165 each x _____ = \$ _____
Any 6th registration is free . . . \$FREE each x _____ = \$ _____ \$ FREE

LATE REGISTRATION FEES begin 4 days before any seminar -
 ADD \$20/person . . . and **CALL 941-342-0153** to register.
ALL AT-THE-DOOR REGISTRATION FEES are \$200/person.
 Cancellation refunds honored if requested 7 days before each seminar.
 Attendee substitutions will be honored.

Register online: Link at: www.floridaisa.org
Register by mail: Checks Payable to: **Florida Chapter ISA**
 Mail to: 7853 S Leewynn Court
 Sarasota, FL 34240
 FEIN #65-0667299

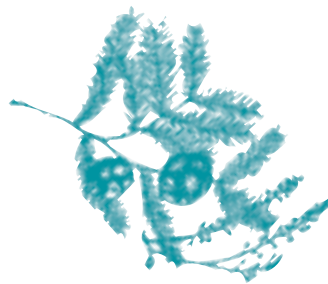
Register by fax: 941-342-0463
Questions? Call: 941-342-0153

Credit Card Information: Print clearly, all information is required
 Visa, MasterCard, Discover

Card Number _____
 Expiration Date _____
 Security Code (3 digits) _____
 Exact name on card _____
 Card billing address _____
 Card billing City/State/Zip _____

SAME PRICE - Register online or via fax or mail

Florida Chapter ISA
 7853 S Leewynn Court
 Sarasota, FL 34240



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The Florida Chapter ISA Presents

PRACTICAL TREE ID



Wednesday, September 27, 2017
NAPLES
Naples Botanical Gardens

Friday, September 29, 2017
LARGO
UF-IFAS Pinellas County Extension

Practical Tree ID - the perfect seminar for anyone who needs to identify and select trees for their clients! Join us for this Florida ISA one-day indoor-outdoor seminar.



Recommended for
 Arborists
 Municipal Arborists
 Commercial Arborists
 Landscape Architects



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NAPLES

September 27, 2017

Meet our experts - View the agenda

NAPLES SPEAKERS

- Stephen Brown, Horticulture Agent, UF-IFAS Lee County
- Dr. Andrew Koeser, Assistant Professor, University of Florida
- Dr. Jason Smith, Associate Professor, University of Florida

NAPLES AGENDA

- 8:00 – 8:30 Registration
- 8:30 – 9:30 **Fundamentals of Tree Identification**
Dr. Andrew Koeser, Asst Professor, University of Florida
Never be intimidated by Tree ID again: learn to use leaf, flower, and twig keys.
- 9:30 – 10:30 **The Best South Florida Trees and Their Use in Florida Landscapes**
Stephen Brown, Horticulture Agent, UF-IFAS Lee County
In this session you will learn about proven native and non-native trees for South Florida and their best use in South Florida Landscapes.
- 10:30 - 10:45 **Break: Divide into 3 groups and move outside.**
- 10:45 – 12:00 **Outdoor Tree ID Tour with Hands-on Tree Identification**
Our three faculty (*Brown, Koeser, Smith*) will take small groups on a hands-on Tree ID tour of the Naples Botanical Garden
- 12:00 – 1:00 **Lunch**, provided
- 1:00 – 2:30 **The Best Central & North Florida Trees and Their Use in Florida Landscapes**
Dr. Jason Smith, Professor, University of Florida
In this session you will learn about proven native and non-native trees for Central & North Florida and their best use in Florida Landscapes.
- 2:30 – 2:45 **Break: Divide into 3 groups and move outside**
- 2:45 – 4:00 **Outdoor Tree ID Tour with Hands-on Tree Identification (Continued)**
Our three faculty (*Brown, Koeser, Smith*) will take small groups on a hands-on Tree ID tour of the Naples Botanical Garden
- 4:00 **Seminar ends**
Return inside and sign CEU sheets



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The first step in tree identification is knowing that there are always distinguishing characteristics that separate one tree species from another. By examining different tree parts, you will be able to confidently identify the different trees around your community. This will require some detective work on your part; some clues that you will examine include tree type and form, leaf arrangement, bark and twig features and fruiting bodies.

WEDNESDAY, September 27, 2017

NAPLES

Naples Botanical Garden
4820 Bayshore Drive
Naples, FL 34112
venue phone: 239-643-7275

DIRECTIONS from I-75:

Take exit 101 and travel south on Collier Blvd for 3-1/2 miles. Turn right onto Rattlesnake Hammock Rd and travel 4 miles, following the curve in the road as it turns into Thomasson Dr. Continue on Thomasson Dr for 1-1/2 miles and then turn left onto Bayshore Dr. After 1/10 mile, turn right into the parking lot. The classroom is in Kapnick Hall.

FRIDAY, September 29, 2017

LARGO

UF-IFAS Pinellas County Extension
12520 Ulmerton Road
Largo, FL 33774
venue phone: 727-582-2100

DIRECTIONS from Tampa (from the north) on I-275:

From I-275 take exit 31 onto Ulmerton Rd and continue for 10-1/2 miles. Turn left onto 122 Ave N and cross 125th St to pull into the extension office parking lot. There is more parking by turning left onto 125th St and driving to the rear of the extension office.

DIRECTIONS from St. Petersburg (from the south) on I-275:

From I-275 take exit 30 onto Roosevelt Blvd N/686 W and travel NW for 1 mile staying in the left 2 lanes. Merge left onto Ulmerton Rd/688 W and travel 8 miles. Turn left onto 122 Ave N and cross 125th St to pull into the extension office parking lot. There is more parking by turning left onto 125th St and driving to the rear of the extension office.

Please dress for your comfort level indoors and outdoors;
we cannot always control the room temperature to suit everyone.
Come prepared to spend part of the day outdoors.

LARGO

September 29, 2017

Meet our experts - View the agenda

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- Dr. David Fox, Lecturer, University of Florida
- Dr. Andrew Koeser, Assistant Professor, University of Florida
- Dr. Jason Smith, Associate Professor, University of Florida

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